

New

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
499186 /	06381916
<u>Product</u>	
HORSFORD- DCCC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/18/12 - 10/24/12	2132
<u>Advertiser</u>	<u>Original Date / Revision</u>
Horsford DCCC	10/17/12 / 10/17/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	143
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/18/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---TF--				2	\$2,150.00			
N 2	KVVU	10/18/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---TF--				2	\$1,950.00			
N 3	KVVU	10/18/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---TF--				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-----ThF-----	:30		\$950.00	NM		
				See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11								
N 4	KVVU	10/18/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---TF--				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----ThF-----	:30		\$1,025.00	NM		
				See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11								
N 5	KVVU	10/18/12	10/19/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	9	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---TF--				2	\$525.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
499186 /	06381916	
Contract Dates	Product	Estimate #
10/18/12 - 10/24/12	HORSFORD- DCCC	2132
Advertiser		
Horsford DCCC		
Original Date / Revision		
10/17/12 / 10/17/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
1	KVVU	10/15/12-10/21/12		Fox 5 News at 6pm See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11		M-F 6-630pm	----ThF----	:30	\$525.00	NM		
2	KVVU	10/15/12-10/21/12		Fox 5 News at 6pm See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11		M-F 6-630pm	----ThF----	:30	\$525.00	NM		
3	KVVU	10/18/12-10/19/12		Special Early News		Special Early News	----ThF----	:30	\$775.00	NM		
④	MG for 4.1,3.1,5.1,5.2					Special Early News	----ThF----	:30	\$775.00	NM		
4	KVVU	10/18/12-10/19/12		Special Early News		Special Early News	----ThF----	:30	\$775.00	NM		
④	MG for 4.1,3.1,5.1,5.2					Special Early News	----ThF----	:30	\$775.00	NM		
5	KVVU	10/18/12-10/19/12		The Simpsons		M-F 11:35p-12:05a	----ThF----	:30	\$350.00	NM		
④	MG for 4.1,3.1,5.1,5.2					M-F 11:35p-12:05a	----ThF----	:30	\$350.00	NM		
6	KVVU	10/18/12-10/19/12		The Simpsons		M-F 11:35p-12:05a	----ThF----	:30	\$350.00	NM		
④	MG for 4.1,3.1,5.1,5.2					M-F 11:35p-12:05a	----ThF----	:30	\$350.00	NM		
7	KVVU	10/18/12-10/19/12		Friends		M-F 12:05-1:05a	----ThF----	:30	\$225.00	NM		
④	MG for 4.1,3.1,5.1,5.2					M-F 12:05-1:05a	----ThF----	:30	\$225.00	NM		
8	KVVU	10/18/12-10/19/12		Friends		M-F 12:05-1:05a	----ThF----	:30	\$225.00	NM		
④	MG for 4.1,3.1,5.1,5.2					M-F 12:05-1:05a	----ThF----	:30	\$225.00	NM		
9	KVVU	10/18/12-10/19/12		Extra		M-F 1:05-1:35am	----ThF----	:30	\$100.00	NM		
④	MG for 4.1,3.1,5.1,5.2					M-F 1:05-1:35am	----ThF----	:30	\$100.00	NM		
10	KVVU	10/18/12-10/19/12		Extra		M-F 1:05-1:35am	----ThF----	:30	\$100.00	NM		
④	MG for 4.1,3.1,5.1,5.2					M-F 11a-12p	----ThF----	:30	\$125.00	NM		
11	KVVU	10/18/12-10/19/12		Divorce Court								
④	MG for 4.1,3.1,5.1,5.2											
N 6	KVVU	10/18/12	10/19/12	Fox 5 News AM	M-F 6a-7a	M-F 6a-7a		:30		NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/15/12	10/21/12	---TF--	2	\$725.00						
N 7	KVVU	10/18/12	10/19/12	Fox 5 News AM	M-F 7a-9a	M-F 7a-9a		:30		NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/15/12	10/21/12	---TF--	2	\$700.00						

Totals 17 \$14,075.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	17	\$14,075.00	\$11,963.75
Totals	17	\$14,075.00	\$11,963.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6381916
\$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 499186

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

HARRIS REPORT FAX# 610-225-1191 OCT17/12 16.255
FROM REP ***KVUU-TV***
CHANGES

ADV	#	ADV.	NAME	POLI/HORSFORD/DCC/D/CON/NV
AGY	# 1051	AGY	NAME GRFRR MARGOTTE MTTCHETT	

55555 11 51 5555
WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2132 COMMENTS: (LINE, ORDER,

CLASS. NAME. LOCAL REGIONAL
ICE) _____

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

DATE OCT 17/12 16.25

TO ROSE
FR NIKKI
OK'D MI SEE LINES 8-12

N CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS— DCCC

PROGRAM : FOX 5 NEWS AT 5PM
CON COM1 : FOX 5 NEWS AT 5PM

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REP HEADLINE# 6381916 TRF# 499186
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 610-225-1191

HARRIS REPORT FAX# 610-225-1191 OCT17/12 16.25
FROM REP *** KVVU-TV ***
CHANGES

REP HEADLINE# 6381916
*** ORIGINATOR REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT 17 / 12 15 - 07
*** KVUU-TV ***

ADV # ADV. NAME POLI/HORSFORD/DCC/D/CON/NV

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

140018/1
WASHINGTON, DC 20007

CLASS: NAIL. LOCAL REGIONAL

FLIGHT DATES OCT18/12 OCT24/12 WK-1

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDDEE

DATE OCT17/12 15.07

REP: TO ROSE

NEW HORSFORD FOR CONGRESS - DCCC
TOTAL \$14075
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT
TO THE ADDRESSES LISTED
GREEN MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS - DCCC

2

REP HEADLINE# 6381916
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

31 OCT 17/12 15-07